

## (430) Video Production Team

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Technical Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes (Disqualification)	<input type="checkbox"/> No			
Team followed topic	<input type="checkbox"/> Yes	<input type="checkbox"/> No (Disqualification)			
If yes, please stop scoring and provide a brief reason for the <i>disqualification</i> below:					
<b>Items to Evaluate</b>		<b>Points Awarded</b>			
<b>Required Elements</b>					
• Title sequence	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• Included more than one camera angle or motion	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• Included one voice over	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• Included ending credits	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• Production free of typos	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
• At least 75% of video footage by team members	<input type="checkbox"/> Y   <input type="checkbox"/> N	10			
<b>Total Required Elements (60 points maximum)</b>					
<b>Items to Evaluate</b>	<b>Below Average</b>	<b>Average</b>	<b>Good</b>	<b>Excellent</b>	<b>Points Awarded</b>
<b>Content</b>					
Team submitted the correct information and in the correct format.				10	
<ul style="list-style-type: none"> <li>Script, Storyboard, URL to the final project, Works Cited and signed <a href="#">Release Form(s)</a> in one combined PDF file</li> </ul> <i>All points or none are awarded by the technical judge.</i>					
Final video promotion made effective use of time and was within contest time limit of three (3) to five (5) minutes.				30	
• Creativity and originality of content	1-5	6-10	11-15	16-20	
• Developed and portrayed topic	1-5	6-10	11-15	16-20	
• Effectiveness of video message	1-5	6-10	11-15	16-20	
• Music and tone (mood)	1-5	6-10	11-15	16-20	
<b>Total Content (120 points maximum)</b>					
<b>Quality</b>					
• Video Focus/Steadiness'/Shot Quality	1-5	6-10	11-15	16-20	
• Lighting quality	1-5	6-10	11-15	16-20	
• Color quality relating to topic	1-5	6-10	11-15	16-20	
• Audio quality (effective use of fades, normalizing, and/or use of sounds, & foley sound)	1-5	6-10	11-15	16-20	
<b>Total Quality (80 points maximum)</b>					
<b>TOTAL TECHNICAL POINTS (260 points maximum)</b>					